

US Competitive Analysis Update

FLIGHTHUNT



Overview



Other providers: Gatecompare

Strength in
low-priced
travel options

Agreements
with several
OTAs and
airlines for
flight bookings

Recently
launched a
mobile
platform



Other providers: Cabinfare

Strength in high-end and luxury travels

Provides multi-city flight search tool to book multiple flights and travel to more than one destination with one simple search

Recently launched a MSS for car rental points, cruises and vacation packages, alongside its flights search tool

Luxurious user experience site, variety of benefits available and different type of users attracted (including business)



Emerging providers: Roomscanner

- Roomscanner is a major potential competitor to Flighthunt
- Planescanner in advanced development stage with beta released in May 2025
- Roomscanner leading hotel booking OTAs segment with 200 million unique users and 50 million unique visits each day – captive user base and flight search MSS seen as logical extension
- Enormous financial resources and well-known brand
- May portend additional entry of hotel booking OTAs
 - Planescanner is the first flight MSS to be developed by a hotel booking OTA
 - There is a view to integrate Planescanner and Roomscanner into one platform

