



Monday, Nov 3, 2025 09:35 AM

From: Jepsen, Evan <evan.jepsen@flighthunt.com>
Sent: Monday, Nov 3, 2025 09:35 AM
To: all.employees <all.employees@flighthunt.com>
Subject: Major Announcement

Dear Friends and Colleagues,

Hello! I imagine the announcement that Roomscanner is going to acquire Flighthunt has taken many of you by surprise. When the acquisition occurs, and the integration of our two teams is complete, it will be a tribute to all we have done together. In our eight years we have cooperated with more than 550 airlines across 600,000 routes and numerous travel agents around the world. Together, we have created a platform that has reached more than 65 million monthly global visitors, more than 400 million monthly page views, and over 1 million unique users per year. To continue growing, and to reach even more customers, the time is right to join forces with Roomscanner. The combined strengths that Flighthunt and Roomscanner bring to the table will help us realize our vision of becoming the “go-to” provider of both flights MSS and hotel booking services for every market – both domestic and foreign.

I want to give you a little more insight into the rationale for the deal. As you know, we have built the leading platform in the market place for flight search and comparison services. However, OTAs including those for hotel bookings increasingly perceive the profitability of our flights MSS market, and are making attempts to enter it. While many OTAs specializing in hotel bookings are launching or considering the launch of a MSS for flights, or both flights and hotels, they can't match Flighthunt's partnerships base and algorithm sorting capability. Roomscanner is the leading platform for hotel comparison and booking. By bringing our capabilities together, we can build an integrated platform which will be without equal in the marketplace. It will enable us to expand into additional product markets, target more and different users, and expand our partnerships. This combination will make us better positioned to compete against others in the marketplace. Moreover, Roomscanner has made clear that Flighthunt will be given the freedom and the resources to operate as it chooses. This is a not a transaction with “efficiencies” and “synergies” that are really just code words for job losses and cutbacks. This is a deal with the potential to transform an industry and ensure that Flighthunt remains the leading flights MSS, providing its users with the best results. Quality is our driving force. With your continued dedication and passion, I know we will be able to get there together.

As much as everyone wishes that the two teams could be brought together today, the process will take some time. Among other things, this combination will come under regulatory scrutiny. Until the conclusion of that process, we must act as competitive and independent organizations. We are going to be forming integration teams composed of Roomscanner people and Flighthunt people whose job will be to plan for that first day after the merger actually happens. In the meantime, we will continue to run our own business and look forward to the day that we can bring the two organizations together in order to better serve our customers. Thank you very much for everything you're going to do to help make this integration successful. I hope each and every one of you will remain a member of the team as we embark on this new chapter.

Best,
Evan Jepsen

Evan Jepsen | Chief Executive Officer Flighthunt
821 Bubb Road , Copenhagen
Denmark
T: +45-510-888-9870 | evan.jepsen@flighthunt.com | www.flighthunt.com